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Atty Docket No. 16222U-012710US

PTO FAX NO.: 1-571-273-8300

ATTENTION:

Group Art Unit 3622

# OFFICIAL COMMUNICATION FOR THE ATTENTION OF

## **GROUP ART UNIT 3622**

#### CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following documents in re Application of Liane Redford, Application No. 10/660,211, filed September 10, 2003 for METHOD AND SYSTEM FOR MANAGING LIMITED USE COUPON AND COUPON PRIORITIZATION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

#### **Documents Attached**

Power of Attorney I.

Statement Under 37 CFR 3.73(b)

Number of pages being transmitted, including this page: 3

Dated: 3/6/67

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PTO/SB/80 (04-05)

| POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO  |                        |                                       |                     |                     |              |                              |  |  |
|---|------------------------|---------------------------------------|---------------------|---------------------|--------------|------------------------------|--|--|
| I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).   |                        |                                       |                     |                     |              |                              |  |  |
| I hereby a  | appoint                |                                       |                     |                     |              | 7                            |  |  |
| Practitioners associated with the Customer Number;  |                        |                                       | :                   | 66945               |              |                              |  |  |
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| as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). |                        |                                       |                     |                     |              |                              |  |  |
| Please cha  | nge the correspo       | endence address for the applica       | tion identified in  | the attached statem | ent under 37 | 7 CFR 3.73(b) to:            |  |  |
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| Visa U.S.   |                        | <b>.</b>                              |                     |                     |              |                              |  |  |
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| San Francisco, CA 94128-8999  |                        |                                       |                     |                     |              |                              |  |  |
| A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SE/96 or equivalent) is required to be  |                        |                                       |                     |                     |              |                              |  |  |
| filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of I   |                        |                                       |                     |                     |              |                              |  |  |
| the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.  |                        |                                       |                     |                     |              |                              |  |  |
| SIGNATURE of Assignee of Record   |                        |                                       |                     |                     |              |                              |  |  |
| The individual whose signature and title is supplied below is authorized to set on behalf of the assignee   |                        |                                       |                     |                     |              |                              |  |  |
| Signalure   |                        | 1                                     |                     | · ·                 | Date 7       | PR 14 2007.                  |  |  |
| Name  | Jubin Dana             |                                       |                     |                     | Telepho      |                              |  |  |
| Tille   | Senior Legal (         | Counsel - Intellectual Prope          | rty Rights          |                     |              |                              |  |  |

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PTO/SB/98 (12-05)

Attorney Docket No. 16222U-012710US

| STATEMENT UNDER 37 CFR 3.73(b)   |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|
| Applicant/Patent Owner: Liane Redford  |  |  |  |  |  |  |  |  |
| Application No.  | Patent No./Control No.: 10/660.211   | Filed/Issue Date: Septer               | nber 10, 2003                                |  |  |  |  |  |
| Entitled: ME   | METHOD AND SYSTEM FOR MANAGING LIMITED USE COUPON AND COUPON PRIORITIZATION              |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Visa U.S.A.  | Inc.   | , a corporation                        |  |  |  |  |  |  |
|  | (Name of Assignee)   | (Type of Assignee: corporation, parine | rahip, university, government agency, etc.)- |  |  |  |  |  |
| states that it is:   |  |  |  |  |  |  |  |  |
| 1.  the assignee of the entire right, title, and interest; or  |  |  |  |  |  |  |  |  |
| 2. an assignee of less than the entire right, title and interest.  (The extent (by percentage) of its ownership interest is%)  |  |  |  |  |  |  |  |  |
| in the natent ar   | plication/patent identified above by virtue o  | of either                              | ·  |  |  |  |  |  |
|  |  |  | ·  |  |  |  |  |  |
| A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel <u>014502</u> , Frame <u>0457</u> , or a true copy of the original assignment is attached. |  |  |  |  |  |  |  |  |
| OR<br>B. A chain i   | of title from the inventor(s), of the patent app   | lication/patent identified above, to   | o the current assignee as follows:           |  |  |  |  |  |
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| Add  | itional documents in the chain of title are lis  | sted on a supplemental sheet.          |  |  |  |  |  |  |
|  | 37 CFR 3.73(b)(1)(i), the documentary evor<br>or concurrently is being, submitted for re |  |  |  |  |  |  |  |
| (NOTE: A s   | eparate copy (i.e., a true copy of the original accordance with 37 CFR Part 3, to record | al assignment document(s)) mus         | st be submitted to Assignment                |  |  |  |  |  |
| The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.  |  |  |  |  |  |  |  |  |
|  | Signature  |  | Date   |  |  |  |  |  |
|  | Patrick R. Jewik   |  | 415-576-0200                                 |  |  |  |  |  |
|  | Printed or Typed Name  |  | Telephone Number                             |  |  |  |  |  |
|  | Attorney for Assignee  |  |  |  |  |  |  |  |
|  | Title  |  |  |  |  |  |  |  |